

# Technology-enabled implementation of tobacco addiction treatment in primary and community care settings

## Background

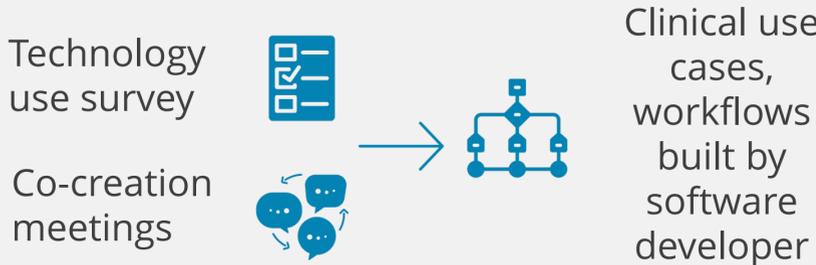
**15% (4.6 million)** Canadians smoke tobacco  
**45,500** deaths annually attributable to smoking  
 Knowledge and implementation barriers still exist for integration of tobacco treatment in routine clinical care

## Objective

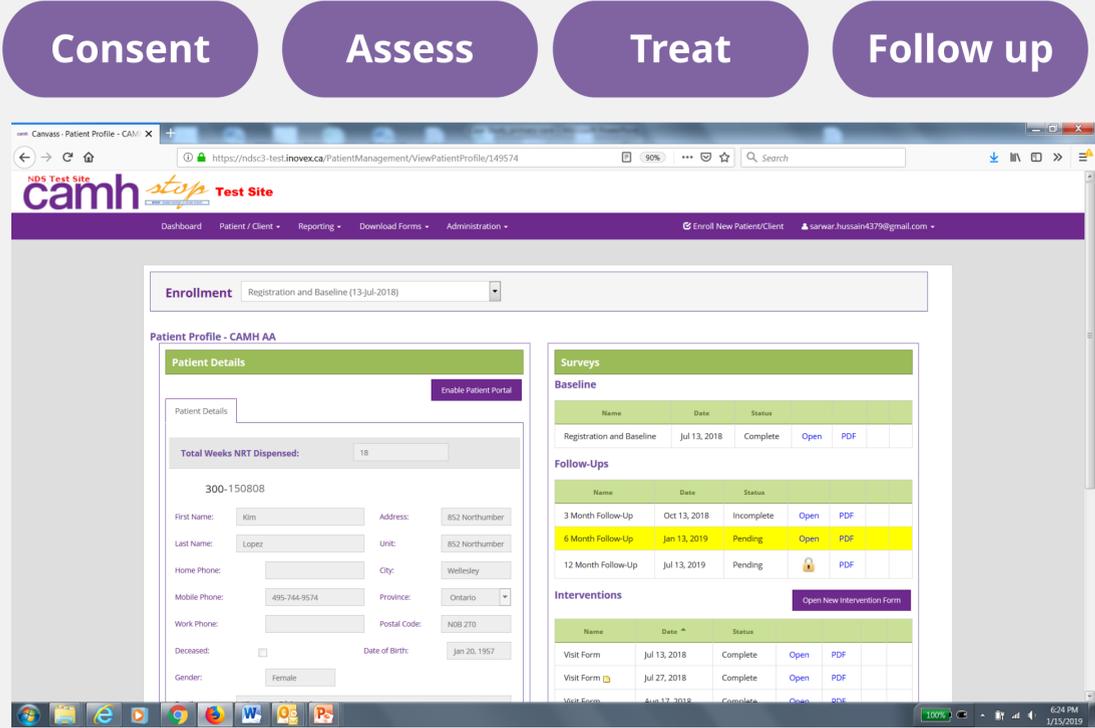
Develop & demonstrate the utility of a web-based application for implementing a clinical pathway for tobacco use assessment, treatment and follow-up

## Methods

**STOP Study sites:**  
 Primary care & addictions treatment settings  
 Open-label nicotine replacement therapy  
 Treatment-seeking smokers



## Results



- 1,327** active users (healthcare practitioners)
- > 2,000** new patients enrolled per month
- > 8,000** visits per month
- 80%** of Family Health Teams; Community Health Centres; Nurse Practitioner Led Clinics  
**26%** of Addictions Agencies

## Screen & Flag Mood; Alcohol

**ATTENTION!**  
 This patient is reporting signs of major depression with moderate severity

**Step 1: Provide this patient with a brief mood intervention.**

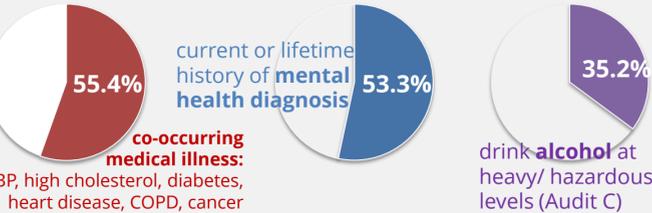
- Show me how using evidence-based intervention steps
- I will conduct an intervention of my own
- I will not conduct an intervention at this time

**Mood management**

Refer to psychotherapy, or pharmacotherapy, or combination therapy.

Support and educate this patient using the following guidelines:

- Make the connection:**
  - Describe link between client's mood and smoking
  - Validate client's feelings experienced during cessation attempt
- Assess readiness:**
  - Measure client's readiness to change
  - Assure cessation success is possible
- Make a plan:**
  - Encourage positive, healthy attitudes and activities
  - Set collaborative goals for future visits



## Conclusion

This technology platform can expand practitioner scope of practice and organization capacity for delivering smoking cessation treatment